



**FOR IMMEDIATE RELEASE**

## **FlagHouse & CATCH Proudly Sponsor the Roman Oben Minority Youth Football Camp**

The Roman Oben Minority Youth Football Camp took place on June 19, 2010 at Giants Stadium in East Rutherford, New Jersey. FlagHouse and CATCH were proud sponsors of the youth football camp helping to promote tackling youth and family issues through various positive programs and other community outreach projects.

During Oben's 12-year professional football career, he played for the Giant's, the Browns and helped to bring home the first Super Bowl victory for the Tampa Bay Buccaneers in January 2003, before finishing his NFL his career playing for the San Diego Chargers.

Oben's determination and dedication lead him to establish the Roman Oben Foundation in 2003 to improve the quality of life and promoting the positive development of youth and families through football, literacy and other community outreach projects.

"On behalf of the Roman Oben Foundation/M.A.N. Football Camp, I am grateful that FlagHouse and CATCH shared in my mission to "promote the positive development of youth and families through football, literacy and other community outreach projects," Oben states. "With the help of state-of-the-art athletic equipment, and borrowing exercises that CATCH incorporates in their programs, the kids learn football drills and life skills in a "fun-petitive" (fun + competitive) environment. I look forward to doing more work in the future with FlagHouse & CATCH."

The Roman Oben Minority Youth Football Camp is held annually and provides boy and girls between the ages of 8 – 14 the opportunity to learn about the proper fundamental football skills while developing good sportsmanship.

The three-day camps have a coaching staff of NFL assistant coaches; high school, middle school and youth program coaches. The camp not only provides instruction that emphasizes fundamentals, form, and technique, also campers participate in brief talks with players on key issues facing youth today and allowing for questions, group discussion and the opportunity to share personal experiences. For more information about The Roman Oben Minority Youth Football Camp visit [romanoben.com/community.html](http://romanoben.com/community.html)

### **About FlagHouse, Inc.**

FlagHouse is a premier global supplier of resources for physical activity, recreation, education and special needs. FlagHouse catalogs and brands include [Physical Education and Recreation](#), [Giant Leaps™](#), [Going Strong™](#), [Flying Start™](#), [SNOEZELEN®](#) multi-sensory environments. The company enjoys a long history and reputation for innovative, quality products that enhance the quality of life for people of all ages and abilities, accompanied by excellent customer service and support. Learn more at [FlagHouse.com](http://FlagHouse.com), and [SNOEZELENinfo.com](http://SNOEZELENinfo.com).

**About CATCH®**

CATCH (Coordinated Approach To Child Health) is an evidence-based, coordinated school and after-school health and PE program designed to promote physical activity and healthy food choices, and prevent tobacco use in children from preschool through grade 8. The program is currently being implemented in over 8,000 schools and after-school programs across the United States and Canada. By teaching children that eating healthy and being physically active every day can be FUN, the CATCH Program has proven that establishing healthy habits in childhood can promote behavior changes that can last a lifetime. For more information about CATCH visit [www.catchinfo.org](http://www.catchinfo.org).

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